

PRESS RELEASE

Embark is recognised as one of the world's leading WealthTech companies for second year in a row

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Embark Platform, Embark Group's industry-leading long-term savings proposition, has today been recognised as one of the world's leading WealthTech companies, having been named in the WealthTech100 for the second year running.

The list, produced by specialist research firm FinTech Global, comprises the 100 most innovative WealthTech companies delivering transformative technology solutions to asset managers, banks and financial advisers around the world.

Embark Platform was recognised for its exceptional use of technology to deliver a range of efficient and cost-effective savings solutions for wealth management, banking and robo-adviser providers.

Embark's Platform proposition stood out due to its simplicity and its digitisation, using straight-through processing and high levels of automation to improve customer experience and reduce risk. It also impressed with its efficiency and seamless integration with the back offices of partners, facilitation of access to the UK's leading platform provider FNZ, and flexibility to be white labelled to clients' exact requirements.

Phil Smith, Chief Executive, Embark Group, commented: "Innovation and a digital-first mindset have been core components of Embark's DNA from the outset. We have always sought to pioneer newer, more intuitive ways to meet the needs of our clients in a very traditional market, and our second consecutive selection in the WealthTech100 is recognition of the value of our approach. We will continue to invest to ensure we remain at the forefront of the industry, delivering for our clients."

A panel of analysts and industry experts selected the top 100 WealthTech companies from a list of over 1,200 companies compiled by FinTech Global. The companies selected in this year's list have been recognised for their innovative use of technology to solve a significant industry problem or generate cost savings or efficiency improvements across the investment value chain.

Embark's WealthTech100 profile can be viewed on the FinTech Global website [here](#).

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Editors' notes

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About Embark Group

Embark Group is a full-scale UK retirement solutions provider, active in the areas of Investment Platform, SIPP, SSAS, Fund Research and Employee Benefits Consulting. The Group trades under the brands Embark, Vested, Rowanmoor and The Adviser Centre. It also operates a wide portfolio of white label services for business such as RBS Coutts, Standard Life, Nutmeg, BestInvest, Charles Stanley, Moneyfarm and Wealthsimple. Businesses within the Embark Group have been established in the market for more than 40 years and have a long history of working closely with intermediary distribution partners and consumers of all levels of affluence.

The Group now has more than £34bn* in assets under administration on behalf of c360,000* consumer clients, operating across nine UK locations (London, Bolton, Dundee, Edinburgh, Leeds, Leicester, Milton Keynes, Salisbury and Swindon)

Embark has been recognised as one of the most innovative Wealth Tech companies in 2019 and 2020.
www.embarkgroup.co.uk

*Pro-forma including the acquisitions of Sterling ISA Managers Limited and Zurich Investment Services Limited.