Press Release

Embark Group announce Guy Anderson as new Corporate Sales and Relationship Manager

Monday, 29 June 2020

The Embark Group ('Embark') announces the appointment of Guy Anderson to its distribution team as Corporate Sales and Relationship Director, effective as of 6 July 2020. Guy joins Embark following a short break away from financial services, before which he held the position of Head of Institutional Sales and Strategic Partnerships at Ascentric, Royal London.

Prior to IFDL, Guy was Head of Strategic Accounts at Axa Elevate, Standard Life where he was responsible for new sales and identified business opportunities brought about by legislative and regulatory changes. He has also acted as a Financial Advisor; providing direct advice to Lloyds Bank clients within the Private Banking sector.

Before his career within financial services, Guy was also an Officer within the Royal Air Force.

Guy's appointment follows Embark Group's recent publication of annual results, which included a 15% rise in client volume, thanks to the acquisition of intermediated business Alliance Trust Savings ("ATS") and the retail platform business of Zurich UK. This has brought the Group to a pro-forma Assets under Administration (AuA) figure of over £33bn, for more than 300,000 consumer clients across all its channels and brands.

Jamie Drewett, Embark Group Head of Distribution, commented: "The addition of Guy to our Distribution team aligns with the next phase of our growth strategy. His knowledge and expertise in supporting strategic partners to deliver improved and suitable client outcomes will act as a catalyst to increasing our penetration in the B2B retirement market."

-ENDS-

Editors' notes

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About Embark Group

Embark Group is a full-scale UK retirement solutions provider, active in the areas of Investment Platform, SIPP, SSAS, Fund Research and Employee Benefits Consulting. The Group trades under the brands Embark, Vested, Rowanmoor and The Adviser Centre. It also operates a wide portfolio of white label services for business such as RBS Coutts, Standard Life, Nutmeg, BestInvest, Charles Stanley, Moneyfarm and Wealthsimple. Businesses within the Embark Group have been established in the market for more than 40 years and have a long history of working closely with intermediary distribution partners and consumers of all levels of affluence.

The Group now has more than £34bn in assets under administration on behalf of c360,000 consumer clients, operating across nine UK locations (London, Bolton, Dundee, Edinburgh, Leeds, Leicester, Milton Keynes, Salisbury and Swindon).

Embark has been recognised as one of the most innovative Wealth Tech companies in 2019.

www.embarkgroup.co.uk